

ISOLA 00

Description

Metallic structure in an open weave and a blended colour effect. Feels at home in any interior. Made from Trevira CS.

Specifications

Part ID	0105670000
Composition	100% polyester trevira cs
Width (cm)	300 cm
Weight (g/m1)	450 g/m1
Lightfasness (scale 1-8)	5
Flameretardant	Yes
Certifications	OEKOTEX
Color variants	11
Shrinkage (%)	1%

Washing instructions



Industrial washing instructions

Does not apply.

Product images

Product images are a crucial part of any online retail strategy. They provide potential customers with a visual representation of the product they are considering purchasing. High-quality product images can significantly increase conversion rates and reduce return rates. In this document, we will explore the importance of product images and provide a comprehensive guide to creating effective product photography.

The first step in creating product images is to choose the right background. A clean, neutral background is often the best choice as it allows the product to stand out. However, you may also want to consider using lifestyle backgrounds that show the product in use. This can help customers understand the product's features and benefits.

Next, you need to choose the right lighting. Good lighting is essential for highlighting the product's details and colors. Natural light is often the best option, but you may also want to consider using studio lighting. The key is to use soft, even lighting that avoids harsh shadows and highlights.

Once you have chosen the background and lighting, you need to choose the right angle and composition. The most common angle is a front-facing view, but you may also want to consider side views, top-down views, and close-ups. The composition should be simple and focused on the product, with no unnecessary elements in the frame.

Finally, you need to choose the right format and size for your product images. Most e-commerce platforms require images to be square-shaped and at least 1000 pixels wide. You should also provide multiple views of the product to give customers a complete understanding of the item.

In conclusion, product images are a vital part of any online retail strategy. By following the guidelines outlined in this document, you can create high-quality product images that will help you attract and convert more customers.